



# LUKE WEATHERLOW

## WEB DEVELOPER

### PROFILE

I'm Luke, I create products for people who HATE marketing their businesses online. I help them make marketing a less scary term and get better results. When I'm not creating irresistible marketing campaigns and teaching my clients the best marketing techniques I can be found at the gym or spending time with my 2 year old daughter.



1144 West 7<sup>th</sup> Street  
Erie PA, 16502

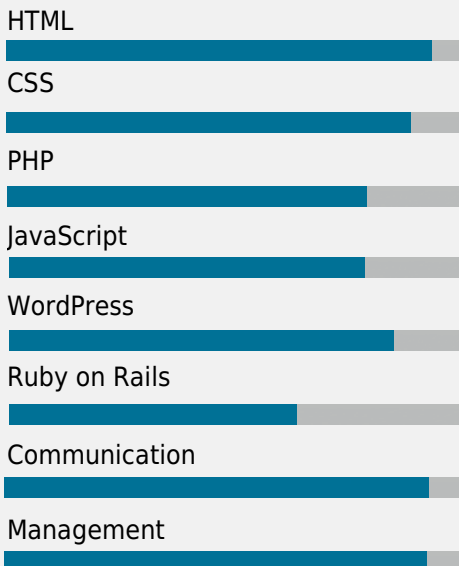


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### SKILLS



### WORK EXPERIENCE

**SR. WEB DEVELOPER** / Apr 2013 - Current  
**Storey Marketing - Meadville PA**

Designed/Developed various websites, apps, and marketing strategies for a variety of healthcare companies and professionals.

#### Key Projects

- Designed/Developed an ecommerce website for a large pharmaceutical company that increased online orders 700k per year.
- Traveled to conferences and spoke in front of 1000+ attendees about marketing ideas/concepts. Also taught 12 hour training seminar.
- Trained/Managed 5 IT professionals as well as put together internal documentation for specific processes.

**Director of Marketing** / Sep 2012 - Apr 2013  
**Skyrocket Group - Erie PA**

Managed all client service contracts and day to day activity as well as oversaw individual projects from initial meetings to the final launched product.

#### Key Projects

- Implemented business processes such as SCRUM style management for faster management decisions.
- Lead a team of designers, writers and developers to complete individual tasks/projects.
- Developed websites, brochures, booth designs, invitations, newsletters and website designs for many clients.

**PROJECT MANAGER** / June 2009 - Sep 2012  
**Werkbot Studios - Erie PA**

Managed team of 5 as well as oversee individual projects from initial meetings to the final launched product. Also did Frontend Development when needed.

**JR. WEB DEVELOPER** / JUNE 2008 - Jun 2009  
**Erie Insurance - Erie PA**

Designed and developed internal and external web pages as well as helped with social media strategy.



### EDUCATION

**BS COMPUTER SCIENCE** / Jan 2010 - Jan 2013  
Pittsburgh Art Institute

**AS MULTIMEDIA GRAPHIC DESIGN** / Jun 2006 - Dec 2008  
Erie Institute of Technology

**HIGH SCHOOL REGENTS DIPLOMA** / Jun 2006  
Westfield Academy - Westfield NY



### CERTIFICATE & AWARDS

**AD WORDS CERT.** / Oct 2014 - Oct 2016  
**Google**

**INBOUND MARKETING CERT.** / Sep 2013  
**Hubspot - Online**

**RUBY/HTML/CSS CERT.** / Apr 2014 -Current  
**CodeSchool/TeamTreeHouse - Online**